



Allana Hartung (left), Kish Bank VP and Commercial Relationship Manager, with Mrs. Jabco's Purple Huskies, a 4<sup>th</sup> grade math class at Lewistown Intermediate School.

## Kish Bank Visits Local Classrooms for Savings Lessons

May 15, 2018 – Kish Bank partnered with local elementary and middle schools in Mifflin, Huntingdon, and Centre counties in conjunction with national Teach Children to Save Day. From April 17 through May 8, forty-two Kish volunteers taught over 1,400 students about saving and safeguarding money, the importance of tracking money earned and money spent, the basic functions of a bank, the many different forms of payment, the importance of growing money by investing it, and how bankers solve challenges and help to build local communities.

Established by the American Bankers Association Foundation in 1997, Teach Children to Save and the Foundation's other financial education initiatives have helped reach 9.1 million young people through the commitment of more than 225,000 banker volunteers.

“Familiarizing students with financial education fundamentals at an early age puts them on a path to becoming smart money-managing adults,” said William P. Hayes, Kish Bank Chairman and CEO. “Teach Children to Save is a great opportunity for us to engage with local schools and schoolchildren, pre-K through eighth grade, by providing financial education and helpful hints.”

Kish Bank offers the following tips for money-savvy parents raising money-smart kids:

- **Set the example** of a responsible money manager by paying bills on time, being a conscientious spender and an active saver. Children tend to emulate their parents' personal finance habits.
- **Talk openly about money with your kids.** Communicate your values and experiences with money. Encourage them to ask you questions, and be prepared to answer them—even the tough ones.
- **Explain the difference between needs and wants,** the value of saving and budgeting and the consequences of not doing so.
- **Open a savings account** for your children and take them with you to make deposits so they can learn how to be hands-on in their money management.
- **Let friends and family know** about your child's savings goal. They will be more likely to give cash for special occasions, which means more trips to the bank.
- **Put the literacy in financial literacy.** Encourage your children to read books that cover various money concepts. Not only will they become strong readers, but they will be smart money managers, too.
- **Engage your community.** Many schools, banks and community organizations share your commitment to creating a money-savvy generation. Engage a coalition of support to provide youth with the education they need to succeed.

The ABA Foundation provides financial education initiatives and resources that help bankers make their communities better. The association's signature initiatives, Teach Children to Save, Get Smart About Credit, Lights, Camera, Save! and Safe Banking for Seniors bring bankers and students of all ages together to enhance financial education.

### ***About Kish Bank***

*Kish Bank is an \$819 million regional community bank that operates fifteen offices and financial centers in Centre, Mifflin, and Huntingdon counties. Affiliates of Kish Bank include: Kish Insurance, Kish Financial Solutions, Benefit Management Group, and Kish Travel. For additional information, please visit [www.kishbank.com](http://www.kishbank.com). Kish Bank is a subsidiary of Kish Bancorp, Inc., trading under the OTC stock ticker symbol of KISB.*