



Gum Appointed to PA Bankers Insurance Services Advisory Committee

STATE COLLEGE, PA – January 25, 2021 – Jeffrey Gum, Vice President and Managing Director of Kish Benefits Consulting, a division of Kish Bank, has been appointed to the Pennsylvania Bankers Association’s (PA Bankers’) Insurance Services Advisory Committee.



As part of the Government Relations Council of the association, the advisory committee will review and recommend legislation in respective areas, on behalf of member banks, to the Government Relations Policy Committee. Gum will serve a two-year term on the committee, which began December 1, 2020.

Gum has over 42 years of experience in the insurance and financial services industry. He joined Kish Bank in 2017 with the acquisition of Benefit Management Group, Inc., founded by Gum in 1991. As head of Kish Benefits Consulting, Kish’s employee benefits consulting division, Gum works closely with business clients to provide benefit advisory and brokerage services, including healthcare and benefits plan design, regulatory compliance, cost containment solutions, employee communication and education, and wellness planning.

About Kish Bank

Kish Bank is a \$1.0 billion regional community bank that operates seventeen offices and financial centers in Centre, Mifflin, Huntingdon, and Juniata counties. Affiliates of Kish Bank include: Kish Insurance, Kish Financial Solutions, Kish Benefits Consulting, and Kish Travel. For additional information, please visit www.kishbank.com. Kish Bank is a subsidiary of Kish Bancorp, Inc., trading under the OTC stock ticker symbol of KISB.

About PA Bankers

PA Bankers has been bringing banks and bankers together for 125 years to learn, grow, serve and engage with their peers, communities and lawmakers. The association has built a strong reputation as a leading advocate for pro-banking policies at the state and federal levels, as well as the delivery of quality education, products, and services for banks of all sizes and their employees. Follow the Pennsylvania Bankers Association on Facebook, LinkedIn, and Twitter (@PABankers).