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## **Kish Bank Associates Help Over 1,500 Students Learn Money Lessons**



Carol Herrmann (left) of Kish Bank joins family consumer science teacher Poppy Gatto in the classroom at Park Forest Middle School.

**State College, PA (June 7, 2011)**—Kish Bank recently sent many of their associates back to school—to give savings lessons to more than 1,500 elementary and middle school students in Centre, Huntingdon, and Mifflin counties.

The initiative was part of Teach Children to Save, a program of the American Bankers Association (ABA) Education Foundation.

“Children are naturally curious about money from a young age,” said Carol Herrmann, Vice President of Administration, Kish Bank. “By giving them age-appropriate information, we can put them on a path to understanding the importance of wise financial decision making.”

During the sessions, Kish associates worked with teachers to engage students directly in group activities that take an experiential approach to teaching basic financial management principles—setting goals, budgeting, saving, prioritizing, and making choices among possible expenditures.

This included a “Party Time” activity, in which students collaborated on a mock party planning exercise. Working with a limited budget of imaginary funds, students worked in groups to decide how the money would be allocated to pay for refreshments and supplies. Another activity, Survivor Island, challenged students to discern

between “needed” vs. “wanted” supplies for a family living on a secluded island with a budget of only \$1,000.

Kish Bank has participated annually in Teach Children to Save for many years, but the organizers noted a substantial increase in interest this year.

“The response from schools continues to grow dramatically,” Herrmann said. “Since so many families have been affected financially by the economic climate of the past several years, students are increasingly aware of the need to approach money more conscientiously. Bringing bankers in to complement classroom instruction was an appealing solution.”

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***About Kish Bancorp***

*Kish Bancorp, Inc. is a diversified financial services corporation headquartered in Belleville, PA. Kish Bank, a subsidiary of Kish Bancorp, Inc., operates thirteen offices in Centre, Huntingdon and Mifflin Counties. Business lines include: Kish Bank, Kish Insurance, Kish Financial Solutions, and Kish Travel. For additional information, please visit Kish Bancorp, Inc. online at [www.kishbank.com](http://www.kishbank.com).*